**Leanne Kaʻiulani Ferrer Content Fellowship Award**

To honor the public media legacy of filmmaker Leanne Kaʻiulani Ferrer, American Public Television offers the Leanne Kaʻiulani Ferrer Content Fellowship Award.

For seven years, Leanne served as Executive Director of Pacific Islanders in Communications (PIC) after six years as program director. She was fervently committed to supporting the independent filmmaking world, amplifying the voices of BIPOC creatives, and building mentorship for filmmakers. APT is committed to furthering Leanne’s mission to provide support that advances the work of BIPOC content creators.

The annual fellowship will provide a BIPOC producer with the opportunity to have an expense-paid attendance to APT Fall Marketplace (held this year from November 11-14, 2024 in Cleveland, OH) or, if attending Fall Marketplace is not possible, a day with APT leadership at its Boston office.

In addition, the fellowship recipient will receive, throughout the year, ongoing mentoring and advice from members of the APT team on the R&D or production phase of a television project – from tips on the budget process and sponsorship vetting, to editorial review and global sales potential. APT reserves first-look rights regarding potential distribution of the fellowship recipient’s project submission. To help with financials if the content is ready and approved for distribution, APT will waive the producers services fee or a substantial portion of the APT Presentations fee (if the producer uses APT Presentations).

Content can be across a range of genres/themes that resonate with the U.S. audience, including but not limited to lifestyle, history, arts, culture, science, travel, biography, and public affairs.

The scholarship applicant should understand [APT’s National Funding Guidelines](https://aptonline.org/pages/producers/Producers-Underwriting+and+National+Funding+Guidelines).

Applicants:

* Must be at least 18 years of age
* Must be authorized to work in the United States
* Should include link(s) to work sample(s) in the form of a sizzle reel, teaser video, or selects from the project
* Should have previous storytelling experience through a visual medium
* Must hold artistic, budgetary and editorial control and must own the copyright of the proposed project
* If selected, must the APT Fall Marketplace 2024 in Cleveland, OH attend at APT’s expense, or, if that is not possible, spend a day with APT leadership at APT’s Boston office on a mutually convenient date

To apply for the fellowship, please provide 3-5 paragraphs on why you are the best candidate for APT’s Leanne Kaʻiulani Ferrer Content Fellowship Award. Please include 1-2 paragraphs on the content project for which you want to do research and development (R&D) or are in the production phase, 1-2 paragraphs on your bio, and 1 paragraph on why you want this fellowship.

Applications will be accepted on a rolling basis until September 13, 2024.

The Scholarship Award recipient will be notified by October 4, 2024.

**Leanne Kaʻiulani Ferrer Content Fellowship Award Application**

Name:

Title:

Company:

E-mail:

Phone:

Links to work samples:

3-5 Paragraphs on why you are the best candidate for APT’s Leanne Kaʻiulani Ferrer Content Fellowship Award (include project, bio, and why you want this fellowship)

**Project Details**:

**Bio | Please tell us about yourself**:

**Please tell us how this APT fellowship can impact your career in public media:**